

JOSEPHINE BLOGGS

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A conceptual branding designer with strong illustration skills across digital and print media. A strategic thinker with a proven ability to develop brand identity. Outstanding typography skills with a flair for creating designs that translate across a variety of mediums.

Experience

Hairstyle Warehouse *Graphic Designer*

- Experience in both digital and print media
- Interpretation of project directives with creative flair
- Re-design from concept stage to final pre-press stage
- Facilitated peer critiques of work
- Liaised with printers and international suppliers
- Created visual and written content to be used in social media and blogs
- Quick turn-around projects quickly and accurately

Brave Designs Inc. *Internship*

2013 - 2014

- Assisted in the day to day operations of the business
- Worked on new digital media projects
- Work with marketing strategy team to produce designs aimed at solving business challenges and building brands
- Branding
- Digital design including social and mobile
- Collaborate with design team to help stay abreast of the latest industry trends

Education

Bachelor of Graphic Design & Communications
First Class Honours
University of California

2010

Certificate IV Web Design
Royal Technical College of California

2009

- Referees on request

